

7th Edition

An International
EXHIBITION ON

BICYCLES

Bicycle Parts & Toys

RideIndia

BICYCLES, BICYCLES PARTS & TOYS EXPO

06-07-08
FEBRUARY 2026

Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana

— ORGANISED BY —



— MEDIA PARTNER —



RIDE
Beyond Limits

ABOUT ORGANISER

Udan Media & Communications Pvt. Ltd. creates platforms for Industries and specialist markets to trade innovate and grow. We provide marketplace participants around the globe with opportunities to engage experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals.

The young and dynamic team of UMCPL has provided unmatched quality to its partners with a vision to be the pioneer in Trade Fairs and Event management.

Organisers are open to changes and create business-friendly environments where the Clients/ Partners feel that they are part of the process with the changing times. Our aim is better growth of industry, sustain the ability of business, and contribute accordingly to the Nation building.

OUR COMMITMENT TO SUSTAINABILITY

At RideIndia-Expo , we achieve sustainable commercial success through market focus and superior results for our customers. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.

Our continuing evolution is fuelled by insight, innovation and collaboration. We are proud of our commitments to having a positive environmental and social impact on both the communities and industries we work within.

USP'S

- 15 Years+ Experience - Global Market Access
- Multi-Faceted Engagement - Trusted Industry Facilitator
- Visionary Leadership & Innovation - Powerful Brand Presence
- Client-Centric Approach - Sustainable Business Growth



RideAsia's Bicycle Vertical has a New Destination! **LUDHIANA EXHIBITION CENTRE**

THE HUB FOR INNOVATION, BUSINESS GROWTH, AND CYCLING EXCELLENCE!

ABOUT RIDEINDIA

"RideIndia Expo 2026 – Pedaling Towards a Greener, Stronger Future!"

The RideIndia Expo, scheduled to take place on February 6-7-8, 2026, at Ludhiana Exhibition Centre, G.T. Road, Sahnewal Ludhiana, promises to be a landmark event for Bicycle Taders and professionals alike. This premier exhibition will showcase the latest advancements in cycling technology, accessories, bicycle parts, and toys attracting visitors from across the globe. Attendees can expect a vibrant atmosphere filled with product demonstrations, workshops, and interactive sessions led by industry experts. The event aims to promote cycling as a sustainable and healthy mode of transportation, aligning with global trends toward eco-friendly mobility solutions.

For dealers and traders, the RideIndia Expo offers an unparalleled opportunity to network and establish connections with top manufacturers and suppliers of bicycles, bicycles parts, accessories and toys. With an expected attendance of thousands, the expo serves as a significant platform for business growth and expansion. Dealers will have the chance to explore a wide range of products, from high-performance Bicycle and E-Cycle to essential cycling accessories. The event will also feature B2B meetings, providing a structured environment for negotiating deals, forming partnerships, and discussing industry trends with key stakeholders.

In addition to catering to the business community, the expo is designed to engage and inspire cycling enthusiasts of all ages. Visitors can participate in various activities, including test rides, and fitness challenges. Overall, the RideIndia Expo aims to foster a dynamic and inclusive cycling culture, encouraging more people to embrace this healthy and eco-friendly lifestyle.



Follow us:



RIDE
Beyond Limits

Facts & Figures 2025

Display Area
20000
Sq./Mtrs.

Exhibitors
200+

Countries
10+

Top Brands
2000+

Dealers &
Distributors
2500+

Products &
Services
6000+

B2B Meetings
200+

Industry
Associations
10+

Visitors
50000+

Dealer's
Lounge

Networking
Dinner

RideIndia Expo 2026 is set to revolutionize the cycling industry by providing global exposure that tackles industry challenges and fosters innovative solutions. With its strong marketing network and a dedicated team, RideIndia Expo has established itself as a premier event, evolving with each successful edition.

With a vision to elevate India's cycling industry onto the international stage, RideIndia Expo 2026 will bring together manufacturers, traders, and enthusiasts to drive progress, sustainability and business growth.

- Great exposure to your brand.
- Adding credibility Best place to meet potential clients
- Best platform to introduce new products & live demonstrations
- Features / benefits buyers are looking for Knowing new marketing trends & scenario
- New products & technology launches
- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Opportunity for new business alliance
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client



VISITOR PROFILE

- Dealers/Distributors
- Manufacturers
- Service Providers
- Industry Professionals
- Retail Buyers
- Media and Influencers
- Investors and Entrepreneurs
- Educational Institutions
- Retailers
- Purchase manager
- Bicycling Clubs
- Government and Non-Profit Organizations
- Bicycle Enthusiasts
- Fitness Clubs
- Gyms and Aerobics & Yoga Centers
- The Sports Authority of India
- Sports Associations
- Universities
- Schools & Colleges



EXHIBITOR'S PROFILE

- Bicycle
- Electric Bicycle
- Tricycle
- Air Pumps
- Bicycle Parts
- Bicycle Accessories
- Bicycle Safety Gears & Guards
- Folding Bicycle
- Tyres and Tubes
- Ride Ons
- Battery Toys
- Souvenir Articles



*Visitor /
Exhibitor's*



INAUGURATION



RideAsia 2025 commenced with great enthusiasm, marking a milestone in India's cycling industry. The prestigious event was inaugurated by Smt. Rekha Gupta, Chief Minister of New Delhi, alongside Cabinet Minister S. Ravneet Singh Bittu and esteemed representatives from UCPMA, ICAT, SCTA, FICO and dealers from across India.

During her address, Smt. Rekha Gupta emphasized the need for the Cycle industry to embrace higher-value innovations, strengthen its presence in the global supply chain, and advance global competitiveness. She urged stakeholders to drive progress in eco-friendly solutions and sustainability, ensuring that the industry remains at the forefront of green mobility and technological advancements.



GLIMPSES



GLIMPSES



RideIndia 2026

Building Upon 6 Years Of Success.

JOIN US IN CELEBRATING THE 7TH EDITION,

as RideIndia continues to connect the valuable yet challenging cycling industry.

- 20,000 square meter area covered
- 200+ exhibitors
- 1000+ top brands
- 50,000+ visitors across globe.

FEATURES

- RideIndia Conferences
- Company Listing
- Matchmaking Programs
- Hosted Buyers program
- Digital Advertising opportunities.

WHY BE PART OF RIDEINDIA ?

- Access a pivotal cycling market with promising growth and opportunities.
- Network with influential market drivers from both private businesses and governmental associations.
- Discover the latest trends and innovations transforming the industry.
- Showcase your latest products and services to diverse audience segments.
- Benefits from all year round digital and sponsorship opportunities.

Participation Cost

A

Fabricated Stall
Minimum Stall Size: 12 sq. Mtr.
(4m x 3m) and Multiple Thereof



PARTICIPATION CHARGES

B

Domestic Exhibitors

Space per sq. mtr.
Bare Space: Rs. 11500/-
Shell Space: Rs. 12500/-



International Exhibitors

Space per sq. mtr.
Bare Space: US \$200
Shell Space: US \$225

OTHER UTILITIES

C

3 Phase Power Domestic

Before Expo
(During Stall construction)
INR 1500 per KW
During Show
INR 3500 per KW



International

Before Expo (During Stall construction)
US \$25 per KW
During Show US \$40 per KW

Compressed Air

Domestic
INR 12,000 per connection of
3CFM with 100 psi

International

US \$200 per connection

Show Dates:

06-07-08 February 2026

Venue:

Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana



The Shell Space Would Include

- Floored carpet
- Fabricated stall
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

IMPORTANT DATES

EXHIBITION TIMINGS - 10:00 AM to 6:00 PM

Payment Schedule

- | | |
|-----------------------|---|
| 25% on Booking | - Against Booking Confirmation |
| 50% of Balance Amount | - Before 30 th September, 2025 |
| Full Amount | - Before 5 th January, 2026 |

Note: GST as Applicable by Govt. (India)

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